

DSM USA

DES MOINES, IOWA

RANKINGS AND RECOGNITION



#7 BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2018

#3 BEST PLACE TO LIVE WITH A LOW COST OF LIVING — *Business Insider*, 2017

#1 BEST MINOR LEAGUE SPORTS MARKET
— *SportsBusiness Journal*, 2017

#4 TOP CITY FOR REAL ESTATE IN THE MIDWEST
— *PwC*, 2017

#1 BEST PLACE FOR MILLENNIALS TO LIVE IN THE MIDWEST
— *Growella*, 2017

TOP 10 MOST ARTISTIC MEDIUM SIZED CITY
— *Expedia*, 2018

#1 BEST AFFORDABLE PLACE TO LIVE IN THE U.S.
— *U.S. News & World Report*, 2017

#4 BEST PLACE TO LIVE
— *U.S. News & World Report*, 2018

#1 MOST POPULAR CITY FOR MILLENNIAL HOMEBUYERS
— *Lending Tree*, 2018

WORLD FESTIVAL AND EVENTS CITY
— *International Festival and Events Association*, 2017

#8 BEST JOB MARKET FOR 2018
— *ZipRecruiter*, 2018

ONE OF "5 UP-AND-COMING TECH HOTSPOTS"
— *Livability*, 2018

#7 MOST CHARITABLE CITY
— *CNBC*, 2017

TOP 10 BEST CITY FOR TECH WORKERS
— *SmartAsset*, 2017

#2 CITY TO WORK IN TECH
— *SmartAsset*, 2018

#4 BEST PLACE FOR CHILDREN
— *SmartAsset*, 2017

#7 MOST RECESSION-PROOF CITY IN THE U.S.
— *Livability*, 2019

RECENT PROJECTS IN GREATER DES MOINES (DSM)

ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION
Insurance

APPLE \$1.4 BILLION
Data Center

BAKER GROUP \$21 MILLION
Contractor Headquarters

CASEY'S GENERAL STORES, INC. \$34 MILLION
Retail Headquarters

COGNIZANT TECHNOLOGY SOLUTIONS \$25 MILLION
Information Solutions

DAIMLER TRUCKS NORTH AMERICA \$18 MILLION
Logistics

ELECTRICAL POWER PRODUCTS, INC. \$15 MILLION
Advanced Manufacturing

EMC INSURANCE COMPANIES \$39 MILLION
Insurance

FACEBOOK \$3 BILLION
Data Center

FEDERAL HOME LOAN BANK OF DES MOINES \$25 BILLION
Financial Services

HOLMES MURPHY & ASSOCIATES \$29 MILLION
Insurance

HY-VEE, INC. \$156 MILLION
Retail Headquarters, Bakery & Distribution

IMT INSURANCE \$37 MILLION
Insurance

JOHN DEERE ISG \$33 MILLION
Advanced Manufacturing

KEMIN INDUSTRIES, INC. \$125 MILLION
Biosciences

KREG ENTERPRISES INC. \$34 MILLION
Advanced Manufacturing Headquarters

KUM & GO \$151 MILLION
Retail Headquarters

LELY NORTH AMERICA \$16 MILLION
Advanced Manufacturing

LIGHTEDGE SOLUTIONS, INC. \$34 MILLION
Data Center

MEREDITH CORPORATION \$21 MILLION
Media & Publisher

MICHAEL FOODS \$85 MILLION
Advanced Manufacturing

MICROSOFT \$3.5 BILLION
Data Center

NORTHERN TOOL & EQUIPMENT \$67 MILLION
Logistics

PRINCIPAL \$400 MILLION
Financial Services

THE PRINTER INC. \$13 MILLION
Advanced Manufacturing

SAMMONS FINANCIAL GROUP \$65 MILLION
Insurance

SIEGWERK USA CO. \$10 MILLION
Advanced Manufacturing

TORO \$11 MILLION
Logistics

WINDSOR WINDOWS & DOORS \$10 MILLION
Advanced Manufacturing



EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

17 %
LOWER

The cost of doing business is 17 percent lower than the national average.
— Moody's Analytics

MIKE SWESEY

Senior Vice President of Economic Development p: (515) 286-4997 e: mswesey@DSMpartnership.com

DSMpartnership.com



**GREATER DES MOINES
PARTNERSHIP**